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Microsoft for Startups Selects InView Analytics, Inc. a Startup aimed at Connecting Independent Pharmacies to Lower Drug Prices
Next-Gen Pharmacy Collaboration Platform InView Analytics Inc. Awarded Support

Tampa, FL (October 4, 2021) – [InView Analytics, Inc.](#), an innovative startup that helps independent pharmacies redistribute unused medications to lower drug prices has been selected to join the exclusive Microsoft for Startups program.

Over \$5 billion worth of unused medications in unopened packs are discarded every year. InView identifies excess overstock and facilitates transactions between pharmacies, hospitals, clinics, and government-run healthcare facilities, reducing drug waste to lower consumer prices. The platform bridges the gap between prescribers, patients, and Rx Inventory, and its unified search API will provide new options to shop local for affordable overstock medications.

Microsoft for Startups is a global program meant to accelerate the development of high-potential B2B startups to help them grow at scale. InView will have exclusive access to Microsoft technology, mentorship from company professionals, and business support as a program member. InView will also get a clear path to sell alongside Microsoft and its other partners to meet short-term revenue goals and achieve its long-term vision of reducing healthcare costs.

"The service is projected to save state healthcare programs, pharmacies, and consumers between \$80 million and \$150 million annually by eliminating inefficiencies and waste, and we are incredibly excited to be among such a select group of companies from around the world chosen to join the Microsoft for Startups program," said Co-Founder & COO [Dr. Alex Toth, RPh](#)

"InView's mission to break down the data silos between pharmacies, hospitals, clinics, and consumers is a good fit for our program and ecosystem," [Sally Frank](#), worldwide lead for health and life sciences at Microsoft for Startups said in a statement.

About InView Analytics Inc.

Founded by pharmacy owners, InView Analytics, Inc is a SaaS product designed to increase independent pharmacy profits by identifying and offloading excess inventory via the inter-pharmacy marketplace and created Trusted Pharmacy Networks. The platform interconnects pharmacies to proactively redistribute overstock, unify search, reduce shortages, and eliminate pharmaceutical waste. Providers may pre-register @ [InViewAnalytics.com](#). InView's debuting at the National Community Pharmacists Association ([NCPA Annual Convention](#)) For more information on the Microsoft for Startups Program, please visit [startups.microsoft.com](#)

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